

Tips for Success

HOW TO HAVE A SUCCESSFUL IN-HOUSE DRIVE OR EVENT

One Diaper, One Dollar and One Person at a time!



Many schools, youth groups, companies & families use this drive as a way to teach others about giving. Ask your vendors, customers and friends to participate and to spread the word about the great work that Homeward Bound does in our community! The families in the program are working hard to change their lives and move towards self sufficiency. They appreciate your helpful hand up as they create new lives.



If you decide to hold a drive or event benefiting Homeward Bound we encourage you to tour the Homeward Bound Thunderbirds Family Village facility so you can see what your efforts will provide for families and children. For a tour, contact Dana Bailey at 602-374-8747 or d.bailey@hbphx.org.



Designate the Baby Diaper Drive as the beneficiary of your holiday event or company activity. Have people bring donations of diapers or cash. Allegra Print & Imaging will pick them up after your event and can provide you with customized flyers to send out with your invitations.



Purchase and set up a crib or play pen in your lobby to collect donated items. It also helps if you “seed” it with some collected diapers and formula. Allegra Print & Imaging’s van will come by and pick up items as it fills up and when your drive is finished. When the drive is over, donate the NEW playpen or crib also. It visually creates the opportunity for conversations about the drive and why you have chosen to participate.



Emphasize collecting diapers, wipes, formula and other new baby items. The focus of the drive is on these items – not toys or clothing. There are other seasonal drives collecting these items. For liability reasons, any baby furniture or items such as car seats must be NEW and still have the tags on them. We are not collecting any used items but will be sure to distribute them to other agencies if they happen to be dropped off.



Set out provided receipts, donation envelopes and flyers by your area for donors and anyone walking by. Allegra Print & Imaging can provide these to you and most are available by downloading them from the website www.babydrive.org. Contact Eileen Rogers, Drive Founder, at 480-941-4842 x209 or erogers@allegraaz.com or Susan Haugland at 602.697.6124 or susan@bestbill.com for more information, support or ideas on how you and your group can participate.



Tell donors that we need larger sized diapers! Many Homeward Bound children experience delayed development that extends potty training to 3, and in some cases 4 years old. Some of these children have experienced domestic violence, homelessness and other traumatic situations within their short lives.



Take digital photos at your event or of your team and lobby donation display! Please send them to erogers@allegraaz.com for use on the website and email message updates.



Most Importantly Explain to donors and others helping with your drive that these items and cash donations are used for special and emergency situations. This drive fills the gap when unexpected events take funds out of budgets that are already stretched due to low wages. Homeward Bound case managers work closely with families and rely on the Baby Diaper Drive and Baby Emergency Fund to help in these special circumstances. It truly is a hand up and not a hand out to people in need.

9th Annual Baby Diaper Drive
November 15, 2007 - January 15, 2008

OUR GOAL: 100,000 DIAPERS & \$75,000 EMERGENCY BABY FUNDS

A Hand Up in a Time of Need

www.babydrive.org

www.hbphx.org

480.941.4842