



THE ANNUAL Baby Diaper Drive

December 1, 2011 – February 15, 2012

YOU CHANGE LIVES

Clancy* entered the Homeward Bound program along with his mother and school age sister. Clancy would not make eye contact with strangers and refused to speak the majority of the time. He was suffering from Post Traumatic Stress Disorder as a result of severe domestic violence. On the few occasions when five-year-old Clancy would speak, his words were almost imperceptible. With Baby Diaper Drive funds, Clancy has received speech therapy which his mother had not provided for him because she could not afford the co-pays. Today, Clancy is a different child. He is more confident. He communicates with other children and his teachers. He is on his way.



Sammy* Five-year-old Sammy was living on the streets with an uncle while his mother was serving time for a drug related charge. Sammy's aunt requested and was awarded custody but she could not afford a safe, decent place for them to live. The aunt, barely out of her own childhood, was not financially or emotionally prepared to be a parent. Sammy was traumatized by various individuals while living in a variety of crack houses. Sammy's aunt arrived at Homeward Bound with a commitment to Sammy, and has worked with the Kids Corner and counseling staff to support Sammy emotionally while she obtained stable employment. Sammy's childcare, clothing and counseling co-pays were subsidized by the Baby Diaper Drive emergency fund donations.

*Not the children's real names

HERE'S THE MATH

The average child will require:

- 90 diapers per week
- 11,700 diaper changes in their lifetime
- Due to trauma in their lives, many Homeward Bound children experience delayed development which can extend potty training to three or four years of age = **more** diapers and wipes!

AVERAGE
DIAPER
.38¢
EACH



HOW YOUR DONATION HELPS

\$380
WILL BUY
1000
DIAPERS

Diapers and wipes
for one child:

\$40 = One Week
 \$160 = One Month
 \$1,700 = One Year

\$1,000 Emergency Baby Funds = Special Needs like glasses, speech therapy, hearing aids, therapeutic equipment, prescriptions and special dietary needs for babies and children at Homeward Bound!

Dear Friends,

Families once independent and surviving are now falling into an abyss they never imagined for themselves or their family.

As the cost of basic needs rise and the challenges of families hit a staggering new level, Homeward Bound families just cannot make ends meet. They are making choices between groceries or life-saving medications, a rental payment or insurance for their car, diapers for their baby or purchasing a bus pass. We are seeing babies left in wet diapers for hours at a time, medicine cabinets void of even basic medications for colds and fever, baby formula being diluted with water to go further. We are seeing more sick children and more desperate families.

Your support means that we can intervene and ensure that babies have clean dry bottoms, adequate formula, baby food, safe car seats and cribs, and funds to meet emergency needs. Your support changes lives!

Warmly,
The Diaper Ladies



Eileen



Ginger



Susan

Diapers Help Fill Budget Gaps

With the help from her Homeward Bound case manager, a young mother with two small children was able to adjust her monthly budget and use money she had designated for diapers to make a needed repair on her vehicle. Without a working vehicle to get to work she was risking losing her job. She then was able to use diapers collected during the Diaper Drive to tie her over until the next month. For this mom, the couple of packages of diapers meant keeping her job, and keeping her children in day care.

*100% of any donation you make goes directly to the families at Homeward Bound. Homeward Bound is a 501(c)(3) organization and your donation is tax deductible.

Please Donate NOW Online at babydrive.org!

OUR GOAL: 100,000 DIAPERS & \$75,000 EMERGENCY BABY FUNDS

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