



11TH ANNUAL Baby Diaper Drive

November 15, 2009 – January 30, 2010

Fact and Figures

Did you know?

- It takes an average of **90** diapers per week to keep a baby changed every one to three hours and a toddler every three to four hours.
- An average diapering length “diapers period” is **2.5** years or **130** weeks for a total of over **11,700** diaper changes!
- Many Homeward Bound children however, experience delayed development extending potty training to three and in some cases four years of age.
- Disposable diapers cost an average of **.38** per change
- **.38** per change x **90** changes per week = **\$34.20**
- **\$34.20** x **130** weeks of diapers = **\$4,446**
Total cost of disposable diapers for one child.

To help Mom and Baby...

- **\$40** will cover one week of diapers and wipes for one child OR **90** donated diapers and a box of **160** wipes will cover one week for one child
- **\$160** will cover a month of diapers and wipes for one child OR **360** donated diapers and four boxes of wipes will cover one month for one child
- **\$350** will cover the cost of 1,000 diapers
- **\$1,700** will cover the cost of diapers and wipes for one year for one child
- **\$1,000** to the Emergency Baby Fund will cover special needs such as a glasses, speech therapy, hearing aids, therapeutic equipment, prescriptions and special dietary needs for babies and children at Homeward Bound!

*100% of any donation you make goes directly to the families at Homeward Bound. Homeward Bound is a 501(c)(3) organization and your donation is tax deductible.

Diapers Make a Difference

“We assume that every baby has a dry bottom and a full belly, but the reality is that the working poor have to make choices. They may not change diapers as often or they may dilute baby formula. They may not be able to afford baby products that we know keep a baby cleaner or healthier. They are trying to stretch the limited resources they have... the Annual Baby Diaper Drive helps so we can intervene and make sure these things don't happen.”

—Dr. Pamela Martin, Executive Director, Homeward Bound

Diapers Help Fill Budget Gaps

With the help from her Homeward Bound case manager, a young mother with two small children was able to adjust her monthly budget and use money she had designated for diapers to make a needed repair on her vehicle. Without a working vehicle to get to work she was risking losing her job. She then was able to use diapers collected during the Diaper Drive to tie her over until the next month. For this mom, the couple of packages of diapers meant keeping her job, and keeping her children in day care.

Fawn* entered Homeward Bound when she was two years old. This curly-headed Shirley Temple look-a-like is in the custody of her maternal grandmother, as is her older sister, due to their mother's active drug addiction and living on the street, in and out of crack houses or living with a variety of unrelated men. It is suspected that Fawn and her sister were also sexually abused. Upon entering Homeward Bound, Fawn was mute - she would not speak any words. She exhibited little eye contact and when she did look at others there was a blank stare as her response. Fawn avoided peer activities, especially activities that were sensory in nature. To engage in these activities would produce very high anxiety for Fawn. Upon Homeward Bound's referral, many assessments were done and testing concluded that Fawn's childhood traumas produced her atypical behaviors.

Emergency Baby Drive funds have been utilized to provide for Fawn to receive mental health counseling and in-home parenting for herself and family. Her vocabulary has increased and both her expressive language and sentence structure have improved. She has increased her verbalizations in general, as well as, her expression of emotions. Fawn has significant food allergies and Baby Diaper Drive funds were utilized to subsidize her grandmother's limited food budget. Fawn's once very bleak existence has been replaced with a home filled with love, toys, her own bed, friends and tools to help her take the next steps in her journey.

At just four years old, Raney* has lived in a trailer, a garage and her mom's car. A product of the foster care system, Raney's mom has struggled since her early teens when she ran away from her 11th foster home – a home where she was routinely denied food and sexually abused. Without a high school diploma or any work related skills, Raney's mom was unable to pay the rent on the trailer she found. From the trailer she moved into a friend's garage and when Raney's mom refused a relationship with the friend, she was physically thrown out of the garage. The little family left with only the clothes on their backs. Home was their car. While applying for a job at a local McDonald's, Raney's mom learned about Homeward Bound. The family applied and was accepted into the program.

Immediately, Baby Diaper Drive funds were made available to buy Raney clothes and a pair of shoes, purchase a nebulizer for her asthma and to subsidize her entry into Kids Corner so her mom could seek work. Within a few weeks, Raney's mom had a job at McDonald's and is completing her GED. Raney is stabilized in Kids Corner. The family is on track!

*Not the children's real names

OUR GOAL: 100,000 DIAPERS & \$50,000 EMERGENCY BABY FUNDS

A Hand Up in a Time of Need

www.babydrive.org

www.hbphx.org

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