



# Tips for Success

## How to Have a Successful In-house Event November 15, 2009–January 30, 2010

Many schools, youth groups, companies and families use this drive as a way to teach others about giving. Ask your vendors, customers and friends to participate and to spread the word about the great work that Homeward Bound does in our community! The families in the program are working hard to change their lives and move toward self-sufficiency. They appreciate your helpful hand up as they create new lives.

### **HOMEBWARD BOUND**

Transforming Attitudes, Lives, and Families

#### **Take a Tour:**

If you decide to hold a drive or event benefiting Homeward Bound we encourage you to tour the Homeward Bound Thunderbirds Family Village facility so you can see what your efforts will provide for families and children. For a tour, contact Becky Burghart at 602.374.8710 or [b.burghart@hbphx.org](mailto:b.burghart@hbphx.org).

**Make a Place:** Purchase and set up a crib or play pen in your lobby to collect donated items.



It also helps if you “seed” it with some collected diapers and formula. It visually creates the opportunity for conversations about the drive and why you have chosen to participate. When

the drive is over, donate the NEW playpen or crib also. Allegra Print & Imaging’s van will come by and pick up items as it fills up and when your drive is finished.

**Provide Forms:** Set out provided receipts and flyers for donors and anyone walking by. These are



available to download from the website, [www.babydrive.org](http://www.babydrive.org). Contact Susan Haugland at [susan@babydrive.org](mailto:susan@babydrive.org) or 602.697.6124 or Ginger Clayton at [gclayton@elontec.com](mailto:gclayton@elontec.com) or 623.445.0055 for more information, support or ideas on how you and your group can participate.

**Take Photos:** Take digital photos at your event or of your team and donation display! Please send them to [susan@babydrive.org](mailto:susan@babydrive.org) for possible use on the website and in email message updates.



**Designate:** Designate the Baby Diaper Drive as the beneficiary of your holiday event or company activity. Have people bring donations of diapers or cash. Allegra Print & Imaging will pick them up after your event. Customized flyers are available on the website to send out with your invitations.



**Diapers & Wipes:** Emphasize collecting diapers, wipes, formula and other new baby items. The focus of the drive is on these items – not toys or clothing. There are other seasonal drives collecting these items. For liability reasons, any baby furniture or items such as car seats must be NEW and still have the tags on them.



**Larger Sizes:** Tell donors that we need larger sized diapers! Many Homeward Bound children experience delayed development that extends potty training to three, and in some cases four years old due to some form of trauma they have experienced in their young lives.



**Most Importantly:** Explain to donors and others helping with your drive that diapers, wipes and cash donations are used for special and **emergency situations**. This drive fills the gap when unexpected events take funds out of budgets that are already stretched due to low wages. Homeward Bound case managers work closely with families and rely on the Baby Diaper Drive and Baby Emergency Fund to help in these special circumstances. It truly is a hand up and not a handout to people in need. Please encourage people to donate online now!



**OUR GOAL: 100,000 DIAPERS & \$50,000 EMERGENCY BABY FUNDS**